AGENDA

Septemberfest Committee

Monday, May 4, 2026
7:00 PM
Al Larson Cultural Center
(formerly Al Larson Prairie Center for the Arts)
Meeting Room A & B
201 Schaumburg Ct.
Schaumburg, IL 60193

VILLAGE OF SCHAUMBURG
PROGRESS THROUGH THOUGHTFUL PLANNING

A G E N D A

Septemberfest Committee Meeting

I. Call to Order:

1. 7:00 PM

II. Committee Members & Assistants, Staff, Student Representatives & Guests Sign Attendance Sheet

III. Approval of Minutes:

A. April 6, 2026

IV. Approval of Expenditures:

V. New Business:

1. Septemberfest 2026 Planning Updates

VI. Unfinished Business:

VII. Chair Report:

VIII. Coordinator Report:

IX. Committee Reports:

1. Arts & Crafts Show
2. Craft Beer & Wine
3. Layout & Carnival
4. Local Entertainment
5. Main Stage Entertainment
6. Maintenance & Fireworks
7. Parade
8. Sponsorship & Marketing
9. Student Representatives
10. Taste of Schaumburg

11. Taste of Schaumburg's Not-for-Profit Day
12. Volunteers

X. Staff Reports:

1. Community Development Department (CDD)
2. Engineering Public Works Department (EPW)
3. Fire Department
4. Police Department

XI. Comments from the Public:

XII. Adjournment:

XIII. Next Septemberfest Meeting: June 1, 2026

In compliance with the Americans with Disabilities Act and other applicable Federal and State laws, the meeting will be accessible to individuals with disabilities. Persons requiring auxiliary aids and/or services should contact the Village Manager's Office at 847.923.4705, preferably no later than five days before the meeting.

VILLAGE OF SCHAUMBURG

AGENDA ITEM SUMMARY

April 6, 2026
05/04/26
Septemberfest Committee

Presenter:
Lead Department: Cultural Services

Executive Summary:

Recommended Action:

ATTACHMENTS:
- 2026 04 06 Septemberfest Meeting Minutes.pdf

SEPTEMBERFEST MINUTES
MONDAY, APRIL 6, 2026

COMMITTEE ROLL CALL

Chair Rich Wiskirchen presiding. Committee members Jeannette Ackland, Arturo Barin, Mike Braheny, Melanie Brown, Marc Campbell, Victor D'Amelio, Eric Engelson, Bill Flesch, Jay R. Flynn, John Fraser, Liv Frullani, Dawn Hamilton, Brandy Hansen, Natalie Hansen, Ken Johnson, Mary Jane Lange, Joe Lenoci, George Mussman, Jeff Mytych, Jeff Sanderson, Crystal Schuster, and Eric Todd present. Committee members Laura Sue Awick, Maui Mendez, Tracy Richter-Papaproko, and Bruce Webber, were absent.

STAFF ROLL CALL

Roxane Benvenuti (Special Events Coordinator), *Department of Cultural Services*; Tiana Weiler (Director), *Department of Cultural Services*; Bob Mamrot, *EPW Department*; Michael Rons, *Fire Department*; Sgt. Todd Bochenek, *Police Department* and Heather Anderson, *Community Development Department* present. Lt. Adam Wis, *Police Department,* was absent.

STUDENT REPRESENTATIVES ROLL CALL

Ria Saravanan, *Schaumburg High School;* Sarayu Adepu, *Conant High School*, and Cameron Morris-Duncan, *Hoffman Estates High School* were present.

GUEST ROLL CALL

Carol Brey, *Schaumburg-Hoffman Lions Club;* Jack Brey, *Schaumburg-Hoffman Lions Club;* Mike Rapp, *Schaumburg-Hoffman Lions Club*; Valerie Reiss, *Sons and Daughters of Italy in America;* Mike Lange, *Arts & Crafts Show Assistant*; and Kymberli Saragoglin.

CALL TO ORDER

Chair Rich Wiskirchen called the meeting to order at 7:00 p.m.

APPROVAL OF MINUTES

1. March 2, 2026. **Motion to approve made by Mr. John Fraser, seconded by Mr. Jeff Sanderson. Voice vote taken, all ayes. Motion carries.**

APPROVAL OF EXPENDITURES

1. None.

NEW BUSINESS

1. Septemberfest 2026 Planning Updates

   We are almost back on schedule for the project to finish in November. We will receive further updates in May and July.

UNFINISHED BUSINESS:

1. None

CHAIR REPORT

1. Chair Rich Wiskirchen reported that the company providing the LED Advertising Mobile Billboard Truck sold their equipment and is no longer providing that service. Thus, Mrs. Benvenuti released a request for quotes and only one company, AdVision Mobile Billboards in Homer Glen, submitted a quote with availability for Labor Day weekend with similar pricing to previous years.

COORDINATOR REPORT

1. Mrs. Benvenuti informed the group that the Schaumburg-Hoffman Lions Club has been nominated for Volunteer Organization of the Year. Mrs. Benvenuti also recognized the three former Septemberfest student representatives Arohi Deshmukh, Julia Strojny, and Vihaan Thakkar for being nominated for Volunteer of the Year in the Youth category at the upcoming Volunteer of the Year Awards Luncheon that will be held on April 22. Mr. Arturo Barin will be attending the luncheon and giving a brief presentation regarding Septemberfest volunteer opportunities and letting attendees know that the online registration is available on the Septemberfest website.

COMMITTEE REPORTS

1. Arts & Crafts Show: Mrs. Mary Jane Lange reported that currently 172 applications have been submitted. Chair Rich Wiskirchen mentioned that tents rented by the Village for the arts & crafts show area should be located on the west side of Sumit Drive <u>not</u> on the east side of Summit Drive due to takedown issues last year.

2. Craft Beer & Wine Garden: No report.

3. Layout & Carnival: No report.

4. Local Entertainment: Mr. Bill Flesch stated he and Mr. John Fraser are almost finished scheduling entertainment for the local stage, craft beer & wine stage, and strolling acts. Scheduled acts include:

   <u>Local Stage</u>

   Saturday:
   School of Rock Schaumburg House Band $300
   Davenport Project $800
   Matchbox 90’s $325
   The Joliet Jakes $1,100

   Sunday:
   Throwback Jukebox (60s Rock & Roll) $600
   Smokey Bar Sermon $600
   The Tony Ocean Show $1,500

   Monday:
   Monsoon Showers Band $200
   Epic Elvis Experience Starring Ronnie B Elvis! $900

Craft Beer & Wine Stage

Saturday:
Acoustic Jukebox $225
Live Pete $400

Sunday:
Prairie Station Acoustic Duo $250
Rick Lindy's Rockabilly Trio $400
Sam Savage $400

Monday:
Robbie Grabowski (One Man Covers) $200

Numerous School District 54 bands and orchestras, various Schaumburg Park District groups, and local diverse dance and music groups were scheduled all three days free of charge.

Motion to approve was made by Mr. Bill Flesch, seconded by Mr. John Fraser. Voice vote taken, all ayes. Motion carries. Mr. Bill Flesch will send all remaining contracts and final schedule to Mrs. Roxane Benvenuti.

5. Main Stage Entertainment: No report.

6. Maintenance & Drone Display: No report.

7. Parade: Mrs. Natalie Hansen reported that 28 applications have been submitted, including The Jesse White Tumblers.

8. Sponsorship & Marketing: Mr. Jay R. Flynn stated that sponsorship commitments are currently at $51,527, which puts us at 30% to goal.

9. Student Representatives: Mr. Mussman introduced the student representatives, including Ria Saravanan from Schaumburg High School, Sarayu Adepu from Conant High School, and Cameron Morris-Duncan from Hoffman Estates High School. Each of the students addressed the committee to talk about themselves and why they are interested in this program. The Septemberfest Committee and staff liked that a candidate was selected from each of the three local high schools again this year and welcomed the students.

10. Taste of Schaumburg: Mr. Marc Campbell stated he has reviewed and updated the application guidelines.

11. Taste of Schaumburg’s Not-for-Profit Day: No report.

12. Volunteers: Mrs. Dawn Hamilton reported that she and Mr. Arturo Barin imported prior year volunteer information into our event platform Eventeny,

information was sent to previous volunteers to register, and registrations are being received with 25% of timeslots filled. The Septemberfest Volunteer Appreciation Reception was scheduled for Tuesday, September 29, from 6-8 pm at Chandler's since there are no meetings held on the fifth Tuesday of the month so the Mayor and Village Board could attend. This information was added to the volunteer registration so volunteers can save the date. We will coordinate with the Police Department to schedule the Volunteer Training for late August.

STAFF REPORTS

1. Community Development Department (CDD): Ms. Heather Anderson informed Mrs. Roxane Benvenuti that it is not feasible to combine the Septemberfest Taste applications with the Community Development Department's required OpenGov form that is routed to various staff for approvals. However, we will revisit this suggestion for next year.

2. Engineering Public Works Department (EPW): No report.

3. Fire Department: No report.

4. Police Department: No report.

COMMENTS FROM THE PUBLIC

1. None.

ADJOURNMENT

Chair Rich Wiskirchen entertained a motion to adjourn. Motion made by Mr. Ken Johnson, seconded by Mr. Bill Flesch. Voice vote taken, all ayes. Motion carries. Meeting adjourned at 7:25 p.m.

The next meeting is on May 4, 2026.