AGENDA

Septemberfest Committee

Monday, June 1, 2026
7:00 PM
Al Larson Prairie Center for the Arts
Soon to be Al Larson Cultural Center
Meeting Room A & B
201 Schaumburg Ct.
Schaumburg, IL 60193

VILLAGE OF SCHAUMBURG
PROGRESS THROUGH THOUGHTFUL PLANNING

A G E N D A

Septemberfest Committee Meeting

I. Call to Order:

1. 7:00 PM

II. Committee Members & Assistants, Staff, Student Representatives & Guests Sign Attendance Sheet

III. Approval of Minutes:

A. May 4, 2026

IV. Approval of Expenditures:

V. New Business:

1. Septemberfest 2026 Planning Updates

VI. Unfinished Business:

VII. Chair Report:

VIII. Coordinator Report:

IX. Committee Reports:

1. Arts & Crafts Show
2. Craft Beer & Wine Garden
3. Layout & Carnival
4. Local Entertainment
5. Main Stage Entertainment
6. Maintenance & Drone Display
7. Parade
8. Sponsorship & Marketing
9. Student Representatives
10. Taste of Schaumburg
11. Taste of Schaumburg's Not-for-Profit Day

12. Volunteers

X. Staff Reports:

1. Community Development Department (CDD)
2. Engineering Public Works Department (EPW)
3. Fire Department
4. Police Department

XI. Comments from the Public:

XII. Adjournment:

XIII. Next Septemberfest Meeting: July 6, 2026

In compliance with the Americans with Disabilities Act and other applicable Federal and State laws, the meeting will be accessible to individuals with disabilities. Persons requiring auxiliary aids and/or services should contact the Village Manager's Office at 847.923.4705, preferably no later than five days before the meeting.

VILLAGE OF SCHAUMBURG

AGENDA ITEM SUMMARY

May 4, 2026
06/01/26
Septemberfest Committee

Presenter:
Lead Department: Cultural Services

Executive Summary:

Recommended Action:

ATTACHMENTS:
- 2026 05 04 Septemberfest Meeting Minutes.pdf

SEPTEMBERFEST MINUTES
MONDAY, MAY 4, 2026

COMMITTEE ROLL CALL

Chair Rich Wiskirchen presiding. Committee members Jeannette Ackland, Laura Sue Awick, Arturo Barin, Mike Braheny, Melanie Brown, Marc Campbell, Victor D'Amelio, Eric Engelson, Bill Flesch, Jay R. Flynn, John Fraser, Dawn Hamilton, Brandy Hansen, Natalie Hansen, Mary Jane Lange, Joe Lenoci, Maui Mendez, George Mussman, Jeff Mytych, Tracy Richter-Papaproko, Jeff Sanderson, and Eric Todd present. Committee members Liv Frullani, Ken Johnson, Crystal Schuster, and Bruce Webber, were absent.

STAFF ROLL CALL

Roxane Benvenuti (Special Events Coordinator), *Department of Cultural Services*; Tiana Weiler (Director), *Department of Cultural Services*; Bob Mamrot, *EPW Department*; Lt. Adam Wis, *Police Department;* Sgt. Todd Bochenek, *Police Department;* and Heather Anderson, *Community Development Department* present. Michael Rons, *Fire Department*, was absent.

STUDENT REPRESENTATIVES ROLL CALL

Ria Saravanan, *Schaumburg High School;* Sarayu Adepu, *Conant High School*, and Cameron Morris-Duncan, *Hoffman Estates High School* were present.

GUEST ROLL CALL

Carol Brey, *Schaumburg-Hoffman Lions Club;* Jack Brey, *Schaumburg-Hoffman Lions Club;* Mary Wroblewski, *Sons and Daughters of Italy in America;* Eric Morales, *VFW*; Mike Lange, *Arts & Crafts Show Assistant*; and Rick Gurrieri, *Volunteer Team Lead*.

CALL TO ORDER

Chair Rich Wiskirchen called the meeting to order at 7:00 p.m.

APPROVAL OF MINUTES

1. April 6, 2026. **Motion to approve made by Mr. Bill Flesch, seconded by Mr. John Fraser. Voice vote taken, all ayes. Motion carries.**

APPROVAL OF EXPENDITURES

1. None.

NEW BUSINESS

1. Septemberfest 2026 Planning Updates

   The area north of the creek where Schaumburg Court used to come in off Summit Drive that has been seeded and blanketed needs to be reseeded. We understand if the seed takes, we will likely have this area. The Arts & Crafts Show team will accept the crafters who were waitlisted if we are able to use this area, which allows for an increase in revenue. We will receive further updates in July.

UNFINISHED BUSINESS:

1. None

CHAIR REPORT

1. No report.

COORDINATOR REPORT

1. Mrs. Benvenuti stated that she is working on updating the remaining Septemberfest applications in the Eventeny system for both credit card and check payments, as well as proofing the guidelines that accompanies each application with this year's changes the Sponsorship & Marketing team made. Mrs. Benvenuti will post them on the Septemberfest website and send campaign notifications to those on our contact lists as soon as possible.

2. Mrs. Benvenuti reminded the members of the Sons and Daughters of Italy in America that the documents for the local liquor license request will be needed by late June / early July and to ask her if they have any questions.

COMMITTEE REPORTS

1. Arts & Crafts Show: Mrs. Mary Jane Lange reported that currently 186 applications have been submitted, 156 were accepted, 14 were waitlisted, 11 rejected, and 5 withdrew with a total of 204 booth spaces since some crafters purchase more than one booth.

2. Craft Beer & Wine Garden: Mrs. Tracy Richter-Papaproko requested Mrs. Roxane Benvenuti to send her the craft beer and wine vendor list to update with a few new contacts.

3. Layout & Carnival: Mr. Mike Braheny reported he will check with the carnival company regarding this year's ride list.

4. Local Entertainment: Mr. Bill Flesch stated he and Mr. John Fraser added two stilt and magician strolling acts to the schedule.

5. Main Stage Entertainment: No report.

6. Maintenance & Drone Display: No report.

7. Parade: No report.

8. Sponsorship & Marketing: Mr. Jay R. Flynn reported that cash and in-kind sponsorship totals are currently $46,220 and $13,400, respectively.

9. Student Representatives: The student representatives suggested gauging how well vendors for the Taste of Schaumburg and Arts & Crafts Show do and ask on social media what people liked most about them.

10. Taste of Schaumburg: Mrs. Roxane Benvenuti said she will add diesel and regular fuel requirements to the application guidelines as requested.

11. Taste of Schaumburg's Not-for-Profit Day: No report.

12. Volunteers: Mrs. Dawn Hamilton reported that Mr. Rick Gurrieri is an official Volunteer Team Lead this year and will be attending meetings. The volunteer registration is available online, and Mr. Arturo Barin spoke at the annual Volunteer of the Year Awards Luncheon to potentially recruit some new volunteers again this year.

STAFF REPORTS

1. Community Development Department (CDD): No report.

2. Engineering Public Works Department (EPW): No report.

3. Fire Department: No report.

4. Police Department: No report.

COMMENTS FROM THE PUBLIC

1. The Schaumburg-Hoffman Lions Club stated they lost volunteers from St. Huberts PTA so they are looking for another organization to partner with that can provide volunteers 18+ and will share in the Bingo profits.

2. Ms. Tiana Weiler, Director, Department of Cultural Services, reported that a new Events Programming Specialist position is being posted this week with an anticipated start date of August 3. Thus, this will be the last year for the Septemberfest Internship.

ADJOURNMENT

Chair Rich Wiskirchen entertained a motion to adjourn. Motion made by Mr. Bill Flesch, seconded by Ms. Brandy Hansen. Voice vote taken, all ayes. Motion carries. Meeting adjourned at 7:33 p.m.

The next meeting is on June 1, 2026.