



**Wake Forest Board of Commissioners Work Session
Meeting Agenda
August 02, 2022 at 6:00 PM**

1. Presentations

- 1.1. Discussion of Potential Partnership with the FUNGO Collegiate Summer Baseball Team

[FUNGO Baseball Partnership Presentation.ppt](#)

- 1.2. Social District Review:
Provide update to the Board of Commissioners on Social District legislation and the benefits, challenges, and logistical needs to determine if this is something that they are interested in pursuing for downtown Wake Forest.

[Social District Review Update August 1 2022.pptx](#)

2. Discussion of Monthly Financial Report

3. Review of Draft Agenda for Upcoming Regular Meeting

- 3.1. Review of Draft Agenda for Upcoming Regular Meeting

[BOCDraftAgendaAug202216.pdf](#)

4. Other Business

5. Commissioner Reports

6. Adjournment



Board of Commissioners Work Session Agenda Item Report

Agenda Item No.: 2021-625-

Submitted by: Ruben Wall

Submitting Department: Parks & Recreation

Meeting Date: August 2, 2022

SUBJECT

Discussion of Potential Partnership with the FUNGO Collegiate Summer Baseball Team

Recommendation:

Approval to Enter into MOU/Partnership Agreement with FUNGO Baseball

Item Summary:

ATTACHMENTS

- [FUNGO Baseball Partnership Presentation.ppt](#)

WAKE FOREST PARKS, RECREATION AND CULTURAL RESOURCES DEPARTMENT

A Nationally Accredited Agency

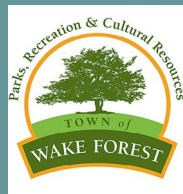
Discussion of Potential Partnership with the FUNGO
Collegiate Summer Baseball Team

PRESENTED BY

Ruben Wall, Director



TOWN of
WAKE FOREST



FUNGO BASEBALL

The Wake Forest FUNGO is a collegiate summer wood bat team founded in 2016 by FBI Baseball (est 2011) housed under the North Carolina Amateur Baseball Club (NCABC), a 501c3 athletics non profit organization. After a successful 6 years, the program is now ready to solidify the team as part of it's community and to expand on meeting missions of developing youth opportunities in the sport of baseball, leading our community as a premier resource for local athletes, and growing a safe, inclusive, and affordable summer entertainment venue for all Wake Forest families.



THE GOAL

To establish an official partnership between the Town of Wake Forest and the Wake Forest FUNGO that enables both groups to support their missions while benefiting our community.



PARTNERSHIP & BENEFITS

- ❑ Provide field space for home games during the week and weekends
- ❑ Claim FUNGO as the Towns exclusive collegiate summer team
- ❑ Support the team via its public relations, social media, and other marketing resources
- ❑ FUNGO will establish an eight-week off-season Youth Development Training Program: (baseball & softball)
- ❑ FUNGO will maintain all operational and administrative responsibilities of the team and its supporting program. This includes all staffing, recruiting, scheduling, procurement, and implementation.
- ❑ Split cost to upgrade/renovate Flaherty Park Field #2



PROPOSED PARK UPGRADES

- ☐ Add New Speaker System
- ☐ Established Entrance for Games
- ☐ Upgrade Dugouts (enlarge)
- ☐ Bullpens (add & upgrade)
- ☐ Add Half Wall Brick Backstop
- ☐ Add Bleachers (2 larger sets / ADA Compliant)
- ☐ ADA Ramp (if required)
- ☐ Add Landscaping & Signage



EXISTING FACILITIES



TOWN *of*
WAKE FOREST

EXISTING FACILITIES



TOWN *of*
WAKE FOREST

THANKS

Q & A

Our mission is to enhance the lives of the citizens by promoting health and wellness through diverse, safe, accessible, and culturally enriching recreational opportunities.





Board of Commissioners Work Session Agenda Item Report

Agenda Item No.: 2021-626-

Submitted by: Jennifer Herbert

Submitting Department: Downtown Development

Meeting Date: August 2, 2022

SUBJECT

Social District Review:

Provide update to the Board of Commissioners on Social District legislation and the benefits, challenges, and logistical needs to determine if this is something that they are interested in pursuing for downtown Wake Forest.

Recommendation:

Further guidance for next steps.

Item Summary:

ATTACHMENTS

- [Social District Review Update August 1 2022.pptx](#)

Social District Review

P R E S E N T E D B Y

Jennifer Herbert, Downtown Development Manager



TOWN *of*
WAKE FOREST

Legislation

The NC General Assembly passed House Bill 890 in September 2021 allowing for cities and towns to create their own social district, where people can take a drink from an establishment holding an on-premises malt beverage, unfortified wine, or fortified wine permit, a mixed beverages permit, or a distillery permit onto the street within the district. The North Carolina Retail Merchants Association was the major interest group pushing for the passage of this legislation to help drive foot traffic to downtown businesses and level the playing field for brick-and-mortar businesses without ABC permits.

Initial legislation September 2021:

https://www.ncleg.gov/EnactedLegislation/Statutes/PDF/BySection/Chapter_18B/GS_18B-904.1.pdf

Exploration of a social district is included as a key recommendation in the updated 2022 Community Plan under Tourism.



Social District Basics

- The social district is a designated area that is clearly defined with appropriate Social District boundary signage. Actual boundaries and hours of operation vary and are up to each city or town to determine.
- Alcohol must be purchased within the district and consumed before leaving the district.
- Permitted ABC establishments must use social district branded cups with their establishment logo to allow customers to take drinks into the streets. People can take a drink from one permitted establishment into another if permitted establishment allows.
- Individual businesses determine whether they will allow branded social district cups with alcohol in their respective establishment. This would be noted with appropriate signage on their door.



Benefits

- ❖ Economic driver for increased revenue for downtown businesses
 - Helps make Downtown Wake Forest a destination
 - Attracts new visitors
 - Increases pedestrian activity and provides for a variety of experiences
 - Incentivizes retail establishments to stay open later
 - People will stay longer and be more apt to visit multiple businesses versus staying in just one place
 - Attracts more food and beverage establishments, as well as other businesses to downtown
- ❖ Beneficial to all ABC permitted business at special events like Friday Night on White that currently require a special event permit and prevent some ABC permitted businesses from being able to participate as a vendor at the event.
- ❖ Gaining in popularity across North Carolina
 - Nearby towns that have already approved include Franklinton, Raleigh, and Youngsville. Many others are currently exploring.



Challenges

- ❖ Where are people going with alcohol?
 - Will require education of business owners and visitors.
 - Most retail businesses are closed in the evenings, when ABC permitted businesses are open and most active.
 - Could incentivize retail to extend hours, but staffing is also a concern.
 - Not every business will participate
 - Could create confusion and/or negative publicity for those who choose not to participate because they will have to enforce their decision.
 - In the historic core there is no identified public space for people to gather outside and sidewalks are very narrow.
 - No public restroom facilities in downtown.
- ❖ Concern about over consumption
 - Easier to monitor serving in one location versus multiple.
- ❖ Could deter new retail establishments from choosing to open a business in downtown.



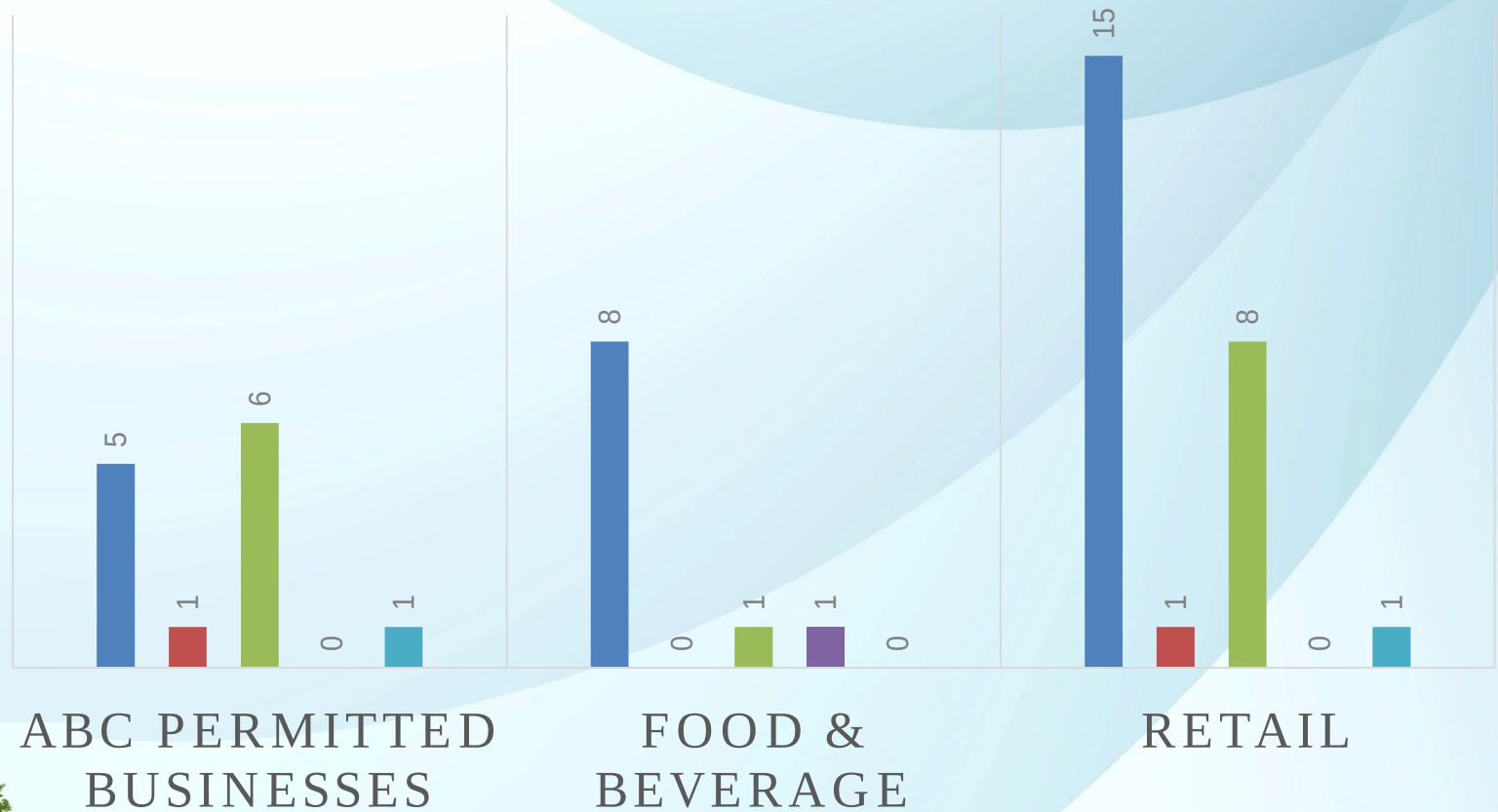
Logistical Needs

- ❖ Increase of single use waste and overall trash from increase in visitors.
 - Purchase and install adequate trash and recycling receptacles within and at district boundaries for increased trash.
 - Currently staff does not work on the weekend to remove trash downtown and this could result in the need for increased staffing seven days a week.
- ❖ Increase police staffing for monitoring and enforcement
 - Punishments and violations would need to be addressed in our ordinance.
 - Others have noted drinking in an unapproved container and outside of district boundaries or hours as a Class 3 misdemeanor.
- ❖ Could allow for alcohol component at events that do not currently have alcohol sales as part of their event. Some event organizers may be okay with this and others may not be.
 - ❖ Wake Forest Downtown events
 - ❖ Wake Forest Chamber of Commerce events
 - ❖ Road races and/or other festivals that could occur downtown



Wake Forest Downtown Business Owner Survey

- No Response
- Yes- Will Participate
- Yes - Will not participate
- Not in Favor
- Yes - Not sure



Other items of interest

The sale and delivery of alcohol in a social district is subject to the same limitations for sales and deliveries of alcohol in North Carolina.

- ❖ No more than two malt beverage or wine drinks at one time to a single patron.
- ❖ No more than one mixed beverage or spiritous liquor drink at one time to a single patron.

Update to legislation 7.7.22

<https://www.ncleg.gov/EnactedLegislation/SessionLaws/PDF/2021-2022/SL2022-49.pdf>

Allows for the creation of a Common Area Entertainment Permit.

- ❖ Designated consumption area in which alcoholic beverages may be consumed
 - Mixed Use Development
 - Multi Tenant Development (example: Renaissance Plaza)



Current Approved Social Districts

City or Town	Effective Date	Days	Hours
Asheboro	5.19.22	Thursday-Saturday	11am-11pm
Franklinton	November 2021	Thursday-Saturday	5pm-10pm
Hickory	3.15.22	Daily	10am-10pm
Greensboro	3.1.22	Daily	12pm-9pm
Raleigh	Pilot starts 8.15.22	Daily	11am-10pm
Salisbury	7.1.22	Daily	12pm-12am
Youngsville	7.1.22	Thursday- Friday Saturday	4pm-9pm 12pm-9pm



Social District Signage

- ❖ Social district shall be clearly defined with signs posted in a conspicuous location.
 - Must indicate which area is included in the social district.
 - Days and Hours during which alcoholic beverages may be consumed in the social district.
 - Telephone number for the ALE Division and the local law enforcement agency with jurisdiction over the area comprising the social district.
 - Clear statement that an alcoholic beverage purchased for consumption in a social district shall (i) only be consumed in the social district and (ii) be disposed of before the person in possession of the alcoholic beverage exits the social district.



Social District Signage Examples

**DISTRICT
BOUNDARY**



**NO ALCOHOL
BEYOND THIS POINT**

greensboro-nc.gov/theBORO

The BORO Social District is in effect Monday through Sunday from 12p to 9p. Alcoholic beverages may only be consumed within the social district boundary and must be disposed before exiting the district. Local Law Enforcement Contact Information: ALE District V Office: 336-256-1362; Greensboro Police Dept.: 336-373-2222

**D O W N T O W N
SALISBURY**

S O C I A L D I S T R I C T



**SOCIAL DISTRICT
ENDS HERE**

No alcohol in open containers beyond this point.

For more information regarding this district, including a map,
please visit www.downtownsalisburync.gov/SocialDistrict



Social District Cups Examples

- ❖ Containers must be non-glass and no more than 16 ounces.
- ❖ The required information may be printed directly on the container or on a sticker that is securely affixed to the container.
- ❖ The logo may be printed in one color to reduce printing costs.
- ❖ The text must be at least 12-point font and contain “Drink Responsibly – Be 21”



Window Cling Examples



Social District Boundaries with existing ABC permits



To Be Determined

- ❖ Boundaries of District
 - Would advocate that it be inclusive of all existing ABC permitted businesses
 - Name of District
- ❖ Confirmation of businesses who will participate
- ❖ Cups
 - Research a reusable option
 - Identify cup vendor and provide district logo
 - Participating permit holders then purchase cups and add sticker with their logo
- ❖ Days and Hours
- ❖ Signage
 - Boundary signage
 - Window Clings for all businesses to indicate level of participation



Next Steps to Move Forward

- ❖ Public Engagement
 - Could utilize Engage Wake Forest
- ❖ Once ordinance is passed must register the social district with NC ABC Commission.
- ❖ Would take approximately 60 days from ordinance passage to actual implementation.
 - Need time to order relevant materials
 - Educate downtown business owners on rules and regulations
 - Create dedicated social district webpage with pertinent information





TOWN *of* WAKE FOREST

Questions or concerns – Please email Jennifer Herbert at jherbert@wakeforestnc.gov



Board of Commissioners Work Session Agenda Item Report

Agenda Item No.: 2021-431-

Submitted by: Terry Savary

Submitting Department: Administration

Meeting Date: August 2, 2022

SUBJECT

Review of Draft Agenda for Upcoming Regular Meeting

Recommendation:

Item Summary:

ATTACHMENTS

- [BOCDraftAgendaAug202216.pdf](#)



Wake Forest Board of Commissioners
Draft Meeting Agenda
August 16, 2022 at 6:00 PM
All items listed are for discussion and possible action.

Call to Order

Pledge of Allegiance

1.Approval of Agenda

2.Approval of Minutes

3.Presentations

- 3.A. Resolution Recognizing Lt. Donald Lee Godfrey, Jr. on his Retirement
- 3.B. Proclamation Recognizing Constitution Week - September 17-23, 2023
- 3.C. Proclamation Recognizing National Stepfamily Day - September 16, 2022
- 3.D. Proclamation Recognizing "Dr. Enoch E. Holloway Day" - September 11, 2022

4.Public hearings / Public Comment

- 4.A. Public Comment: If anyone would like to address the Board of Commissioners on an item other than a public hearing item during the time of public comment, please sign up with the Town Clerk prior to the meeting. Each speaker is asked to limit comments to 5 minutes. Please provide the clerk with copies of any handouts you have for the Board. Although the Board is interested in hearing your concerns, speakers should not expect Board action or deliberation on subject matter brought up during the Public Comment segment. Topics requiring further investigation will be referred to the appropriate Town Staff and may be scheduled for a future agenda. Thank you for your consideration of the Board of Commissioners, staff and other speakers.

5.Consent Agenda

(A Consent Agenda is a group of items passed with a single motion and vote. These matters are of a generally routine nature. No debate is allowable on any item included on the Consent Agenda. If a Commissioner or any citizen of Wake Forest or its ETJ wants

separate consideration of any item, it may be removed from the Consent Agenda by request.)

- 5.A. Consideration of a petition requesting contiguous annexation submitted by Marshall Irrevocable Trust, Marshall Family Irrevocable Trust, and Marshall, G Thomas Trustee Marshall, Dennis C Trustee for property associated with Marshall Station located at 3817 Burlington Mills Rd, 3809 Burlington Mills Rd, 3805 Burlington Mills Rd, 1724 Forestville Rd, 3811 Burlington Mills Rd, 1720 Forestville Rd, 1716 Forestville Rd, 1704 Forestville Rd, 1640 Forestville Rd, and 1732 Forestville Rd being Wake County PINs 1749-62-5395, 1749-62-3347, 1749-62-1329, 1749-62-3660, 1749-52-7906, 1749-62-5769, 1749-62-5986, 1749-63-5127, 1749-53-6675, and 1749-62-5596 and adjacent right-of-way being approximately 46.49 acres.
- 5.B. Approval of a resolution to schedule the public hearing and certify the sufficiency for a petition requesting non-contiguous annexation submitted by PNB Homes LLC, and Gail B Moody for properties located on Averette Road, being Wake County Tax PINs 1851-93-9056, 1861-02-0421, 1861-02-6148, 1851-91-9904, 1861-02-2044, 1861-02-6046, 1861-01-0709, 1861-01-4836, 1861-01-0635, and 1861-01-4639 and adjacent rights-of-way.
- 5.C. Approval of a Resolution to surplus the badge and service weapon carried by Lt. Donald Lee Godfrey, Jr.
- 5.D. Approval of Capital Project Ordinances (Roadway and Transportation; Parks and Recreation; Greenways; and Parking Facilities)
- 5.E. Resolution recommending the appointment of review officers for the Town of Wake Forest

6.Legislative Items

- 6.A. Consideration of an Ordinance Amending the Code of Ordinances Chapter 14, Article III, Section 14-66 thru 14-75 - Noise

7.Planning Items

8.Administration and Financial Items

9.Public Services Items

10.Parks and Recreation Items

11.Public Safety Items

12.Other Business

12.A. Department Monthly Report

12.B. Wake County Tax Release

12.C. Commissioner Reports

12.D. Closed Session - NCGS 142-318.11(a)(5) To establish, or to instruct the public body's staff or negotiating agents concerning the position to be taken by or on behalf of the public body in negotiating (i) the price and other material terms of a contract or proposed contract for the acquisition of real property by purchase, option, exchange, or lease.

13.Adjournment