



community  
redevelopment agency  
(cra)  
**agenda**

**Community  
Redevelopment Agency  
(CRA) Virtual Regular  
Meeting  
October 8, 2020  
12:30 pm**

mayor & commissioners				
seat 1 Marty Sullivan	seat 2 Sheila DeCiccio	Mayor Steve Leary	seat 3 Carolyn Cooper	seat 4 Todd Weaver

## welcome

Welcome to the City of Winter Park City Commission meeting. The agenda for regularly scheduled Commission meetings is posted outside City Hall the Tuesday before the meeting. Agendas and all backup material supporting each agenda item are available in the City Clerk's office or on the city's website at [cityofwinterpark.org](http://cityofwinterpark.org).

## Virtual City Commission public comment procedures:

- **Please see the link below for instructions on providing public comment:**  
<https://cityofwinterpark.org/cclive>.
- **If you would like to provide comments prior to the meeting, please send them to [MayorAndCommissioners@cityofwinterpark.org](mailto:MayorAndCommissioners@cityofwinterpark.org). These comments will be received by the City Commissioners and staff, however, will not be read publicly into the record during the meeting. This is consistent with our normal procedures for emails received prior to a City Commission meeting.**

## agenda

\*times are projected and  
subject to change

### 1. Meeting Called to Order

### 2. Discussion Items

### 3. Action Items

- a. [Business Assistance Funding Authorization](#) 10 minutes

### 4. Adjournment

## appeals and assistance

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"If a person decides to appeal any decision made by the Commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105)

"Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office ([407-599-3277](tel:407-599-3277)) at least 48 hours in advance of the meeting."



# Community Redevelopment Agency (CRA)

# agenda item

item type Action Items	meeting date October 8, 2020
prepared by Kyle Dudgeon	approved by Michelle Neuner, Randy Knight
board approval Completed	
strategic objective Fiscal Stewardship	

## **subject**

Business Assistance Funding Authorization

## **motion / recommendation**

Approve city management funding authorization at \$25,000 for items related to the business assistance funding cash pool of \$500,000.

## **background**

On August 12 as part of the FY 20-21 CRA Agency budget approval, \$500,000 was set aside for business assistance support. The intent was to provide a funding mechanism for strategies moving forward to assist the business community. Discussion ensued regarding subsequent funding allocations under this item to be brought back to the Agency for approval. This was further discussed at the City Commission meeting on September 23rd with a request to convene the Agency in order to establish a funding threshold for business assistance funds. This would allow city administration to execute lower cost projects without the need for the Agency to give prior approval.

Staff recommendation of project items under \$25,000 provides structure, but also flexibility. Items such as the music/movies in the park and curbside to go program fit under this cap. Conversely, higher dollar amount items such as this past April's creation of the small business utility assistance (SBUA) grant program would need to be returned to the Agency for approval.

## **alternatives / other considerations**

Raise or lower authority threshold

## **fiscal impact**